



## Reimagining Your School's Marketing and Communications

Independent Schools across the country have faced unprecedented challenges as you've worked to virtually support your school communities in a pandemic. Simultaneously, you're embracing the need for systemic change to overcome racism and inequality through difficult conversations and policy changes. As autumn quickly approaches, it's time to plan how to lead in our changing world.

From recruiting new students when school tours and in-person meetings are no longer the norms to reflecting an authentic commitment to diversity and inclusion, clear and transparent brand positioning and marketing communications have never been more important.

Doublespace is an award-winning, woman-owned creative agency that collaborates with Pollyanna. Together, we can help you assess your current state and formulate a plan to elevate your marketing and communications with an equity lens to best reflect your school. We're happy to have a free introductory conversation to explore how we could help you improve your impact.

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Email us today at [kosstrin@doublespace.com](mailto:kosstrin@doublespace.com)  
or visit [doublespace.com](https://doublespace.com) to see our work.